

## COURSE OUTLINE

### (1) GENERAL

SCHOOL	SCHOOL OF HUMANITIES AND SOCIAL SCIENCES		
ACADEMIC UNIT	DEPARTMENT OF HISTORY AND ARCHAEOLOGY		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	EIS706	SEMESTER	7th
COURSE TITLE	MATERIAL CULTURE – ANTHROPOLOGICAL APPROACHES		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
LECTURES, TUTORIALS AND WORKSHOPS		5	5
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	Specialized general knowledge in Social Anthropology		
PREREQUISITE COURSES:	-		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes (in English)		
COURSE WEBSITE (URL)			

### (2) LEARNING OUTCOMES

<p>Learning outcomes</p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i></li> <li>• <i>Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i></li> <li>• <i>Guidelines for writing Learning Outcomes</i></li> </ul>
<p>The course outlines the various theoretical approaches to material culture by the social sciences and the humanities with an emphasis on anthropological and folklorist approaches from the 19<sup>th</sup> century to the present. A central concern of the course is the exploration of the ways in which the material world is linked to the production, reproduction and challenging of extant relations of power in the context of marxist, structuralist, poststructuralist and phenomenological theories implemented in ethnographies of space and landscape, the house, museums and technology. Further</p>

emphasis is laid on the analysis of contemporary commodities as cultural objects and the importance of methodological approaches, such as the cultural biography of things and multi-sited ethnography, in the context of theoretical approaches to globalization.

The course aims to help students understand the various ways in which people are enmeshed in the material world and the contribution of things to the development of social relationships, values and identities. It further aims to familiarize students with the management, documentation and critical analysis of ethnographic museum collections and exhibitions.

After the completion of the course students are expected:

To have mastered classic and recent theoretical and methodological approaches to material culture.

To be able to conduct individual research or collaborate with other students on small or medium scale research projects and the documentation of ethnographic objects.

#### General Competences

*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Team work</i>	<i>Criticism and self-criticism</i>
<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Production of new research ideas</i>	<i>Others...</i>
	<i>.....</i>

Production of free, creative and inductive thinking

Research for analysis and synthesis of data with the use of necessary technology

Working Independently

Team work

#### (3) SYLLABUS

The importance of things and the material world in daily life. Review of theoretical approaches to material culture from the 19<sup>th</sup> century to 1970. Semiotics and Structuralism. Examples of Semiotic and structuralist analyses of food, art, and costume as cultural texts and systems of coded information.

Dynamic approaches: Multi-sited ethnography and the cultural biography of things.

The impact of Foucault's theory of power/knowledge. Museums and the representation of the Other.

Examples of theoretical approaches and analysis of case studies dealing with:

Space, the house, technology, consumption.

(4) TEACHING and LEARNING METHODS - EVALUATION

<p>DELIVERY <i>Face-to-face, Distance learning, etc.</i></p>	<p>Lectures and exercises in class and lab. Tutorials for Erasmus students.</p>	
<p>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i></p>	<p>ICT during lecturing, use of electronic platform e-class.</p>	
<p>TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.  The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	<p><i>Activity</i></p>	<p><i>Semester workload</i></p>
	<p>Lectures and Laboratory Practice</p>	<p>65</p>
	<p>Study and Analysis of Bibliography</p>	<p>20</p>
	<p>Fieldwork</p>	<p>10</p>
	<p>Archival research</p>	<p>10</p>
	<p>Essay Writing</p>	<p>20</p>
	<p>Course total</p>	<p>125</p>
<p>STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure  Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other  Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p>Greek (English for Erasmus students) Written examination comprising: Open ended questions (80-100%) and optional essay presented in public (10-20%).</p>	

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

- Related academic journals:

Αλεξάκης, Ε. Βραχιονίδου, Μ. Οικονόμου, Α eds.(2008), *Ανθρωπολογία και συμβολισμός*, (Anthropology and Symbolism in Greece) Athens:

ppadurai, A. ed..(1986), *he Social Life of Things*, Cambridge: Cambridge University Press.

Bourdieu, P. (2006)[1980], *Η αίσθηση της πρακτικής*, (The sense of practice) transl. Θ. Παραδέλλης, Athens: Αλεξάνδρεια

Ελεάνα ed, (2012) *Υλικός Πολιτισμός: η ανθρωπολογία στη χώρα των πραγμάτων*, (*Material Culture. Anthropology in the Land of Things*), Athens: Αλεξάνδρεια  
Hall, S. ed. (1997.) *Representation*, London: The Open University Press /Sage.  
, . (2012), *Mall, ( Inside the Mall Microcosm)* Athens:

Lévi-Strauss, Cl. 1990 [1984] *Anthropology and Myth I*. Athens: Καρδαμίτσας  
----- 1982. *The Way of the Masks*. Trans. Sylvia Modelski. Seattle: University of  
Washington Press

Οικονόμου, Ανδρομάχη (2014), *Υλικός Πολιτισμός. Θεωρία, μεθοδολογία, αξιοποίηση*, (*Material Culture: Theory, Methodology, Management*) Athens: Παπαζήση Publications.

Barthes, R. (1979) *Mythologies*. Athens:

Smith, Philip (2006) *Πολιτισμική Θεωρία. ( Cultural theory)* Athens: Κριτική

### **Journals**

Εθνολογία (Ethnology)

Εθνογραφικά (Ethnographica)

Ενδυματολογικά (Endymatologika)

Τετράδια Μουσειολογίας (Museology Notebooks)

Journal of Material Culture